

PrimeGuard MAX

How much more does it cost to use
Stainless Steel Fasteners?



Standard Exposure 6" Wide Boards

Siding Cost Per Square

	<u>Clear Cedar</u>	<u>Fiber Cement</u>	<u>STK Cedar</u>
	\$400	\$120	\$200

Why Stainless Steel?

Long term beauty
Fasteners that last the life of the siding

What is the Cost Premium?

Non Stainless Retail Sell 6d Nail
Stainless Steel Retail Sell 6d Nail

	<u>Dealer Sell Hand Drive Per 1# Pound</u>	<u>Dealer Sell Hand Drive Per Square</u>
	\$4.78	\$3.96
	\$13.00	\$10.77



Stainless Steel Premium

\$6.81



Isn't your project worth it?

**Protect
Your
Investment**



Stainless Steel...PrimeGuard MAX...the obvious choice